



ALISAL Vibrancy Plan

PART OF VISIÓN SALINAS

COMMUNITY VISION WORKSHOP



WHY WE ARE HERE TODAY

The purpose of today's workshop is to explore core questions and solutions that are critical to creating the framework for the Alisal Vibrancy Plan.

These questions are based on your feedback at engagement events over the past year. Your input today will help us draft a vision statement and principles which we will bring back to the community.

THE THREE BIG QUESTIONS

1. What makes a healthy and safe community?
2. How can we improve housing in the Alisal?
3. What kind of opportunities do you want for youth growing up in the Alisal?

YOUR VOICE MATTERS

We are committed to a transparent, meaningful, and community-driven process in developing the Alisal Vibrancy Plan. We want to hear from Alisal residents, businesses, employees, and visitors about what is important to you.



What makes a healthy and safe community?

WHAT YOU'VE TOLD US

We need to stop the violence in our community



We want safer streets and sidewalks, and better street-lighting.



It is hard to access healthcare and healthy food.

WHAT WE'VE LEARNED

- Vehicle, pedestrian and bicycle collisions **injuries occur across the Alisal.**
- **More than ¼ of all residents** live at or below the poverty line.
- High vehicle speeds are a significant concern of residents.
- **Only 18% of Alisal residents** live within a half-mile walk of a full-service grocery store.

POTENTIAL STRATEGIES

1. **Reduce Youth Violence.** Commit to investing in youth and violence prevention, community policing, cafecitas and meet and greets with the police, and improve police training.
2. **Health Resource Fairs.** Promote available healthcare resources and access points by holding public learning events.
3. **Pedestrian and Bike Safety.** Create safe routes to school, clear signs, better street-lighting, marked sidewalks, and protected bike lanes.

How can we improve housing in the Alisal?

WHAT YOU'VE TOLD US

Increase affordable housing. Rents are rising too quickly.



More code enforcement is needed.



Need diverse housing for young adults, farmworkers, seniors, and larger families.

WHAT WE'VE LEARNED

- There is a **high concentration and high demand for affordable housing** in the Alisal.
- There are **more renter-occupied households** (67%) than owner-occupied households in the Alisal, but 46% of units are single family homes.
- Alisal households are **twice as likely to live in overcrowded conditions** compared to households in Salinas.
- About 75% of Alisal housing units were **built before 1980**.

POTENTIAL STRATEGIES

1. **Homeownership.** Provide opportunities to access homeownership including programs for first-time home buyers and down-payment assistance.
2. **Affordable Housing.** Proactively work with developers to identify sites and build more low-income housing.
3. **Displacement.** Create plans to prevent the displacement and gentrification that can occur due to redevelopment and new development.

What kind of opportunities do you want for youth growing up in the Alisal?

WHAT YOU'VE TOLD US

Use the potential of our youth to improve the community.



Brain drain is a problem. Lots of people leave.



We need more libraries and recreation areas. Places where youth can interact and lead a healthy lifestyle.

WHAT WE'VE LEARNED

- The Alisal has a **young population** - 36% of Alisal residents are 17 or younger and 50% of residents are under 25.
- The Alisal has a **lack of childcare centers** that are open during early morning, evenings, and weekends when some Alisal parents are working.
- Only 20% of residents over 25 have a high school diploma and **6% have college degrees**.
- **Lack of diverse career opportunities** outside of agriculture industry.
- The Alisal has a **low ratio of park space** to people.

POTENTIAL STRATEGIES

- 1) **Reduce Dropout Rates.** Work with schools and provide additional support to decrease dropout rates and increase graduation rates.
- 2) **Workforce Development.** Provide opportunities to access employment and career training in higher paying industries.
- 3) **Access to Public Spaces.** Promote the use of public spaces, including community parks and open spaces for cultural activities, arts, movement, and other recreational activities. Consider adding an additional library to the Alisal.

Visit our website: <https://www.alisalvibrancyplan.org/>

If you'd like more more information or have additional questions or comments, you can contact:

Lisa Brinton, Senior Planner

City of Salinas Community Development Department

Phone: (831) 775 4239

Email: lisab@ci.salinas.ca.us